



Health Matters Newsletter June 12, 2015

Today's Health Matters Includes:

- Meeting Schedules
- Community Meetings and Events
- Funding Opportunity- for Community Events!
- Partners in advocacy Webinar
- Get a free copy of Social Determinants of Health: The Canadian Facts

A little Island hopping is good for your soul... Montague Harbour on Galliano Island is a must stop destination!

Our Cowichan- Network Member Meetings-

- ✓ **Next Our Cowichan Network Meeting July 9, 2015**, CVRD Board Room. Light dinner at 5:30 pm Meeting starts at 6:00 pm. (There will be no meeting in August.)
- ✓ **Next Admin Committee Meeting-** June 17, 5:30 pm CVRD Board Room ([Baragar Software presentation and Hospice and Palliative Care Conversation everyone welcome](#))

Workshops and Events

The Cowichan Community Response Network is hosting a FREE seminar on Elder Abuse

Monday, June 15, 11am-12:30pm

Ts' i ' t s'uwat ul 'Le lum Assisted Living,
5755 Allenby Road, Duncan

This event is open to everyone

Please click on the link for more details to our World Elder Abuse Awareness Day

[WEAAD June 15, 2015 Event](#)



Partners in advocacy: public health roles and potential partners in advocacy for health equity NEW webinar on June 16, 2015 at 1:00pm ET -

[CLICK HERE TO REGISTER](#)

“Social advocacy is central to the mission of public health and a significant responsibility for public health professionals.” – Dorfman, Sorenson & Wallack (2009), pg. 15

This webinar will further explore the 4 public health roles in advocacy for health equity as described in the new Let’s Talk: Advocacy and health equity (<http://nccdh.ca/resources/entry/lets-talk-advocacy-and-health-equity>). Guest presenters will share two examples, one focused on the experience of advocating for a healthy public transit policy, and one exploring where potential opportunities exist for engaging the business sector as advocacy partners.

With our special guests we will explore:

1. What are the four advocacy roles for public health? How do they apply to each type of social advocacy?
2. What have we learned from our public health advocacy efforts in the area of healthy public transit policy?
3. How can public health engage non-traditional partners, including the business sector, in advocacy?

Advisors on tap:

Dr. Patricia Daly, MD, FRCPC

Dr. Daly is the Chief Medical Health Officer and the Vice President, Public Health for Vancouver Coastal Health. She is also a Clinical Professor in the School of Population and Public Health in the Faculty of Medicine at the University of British Columbia. As CMHO, her primary mandate is to improve the health of the population served by VCH through population health approaches and public health initiatives. Working with our partners to create healthy communities is one of the most powerful approaches available to prevent disease and disability and maximize good mental and physical health. Patty was closely involved in advocating for healthy public transit policy in relation to the recent transit referendum in the lower mainland of BC (<http://vchblogs.ca/transportation-referendum-health-benefits/>).

Dr. Mark Lysyshyn, MD, MPH, FRCPC

Dr. Lysyshyn is a Medical Health Officer with Vancouver Coastal Health responsible for the North Shore of Vancouver. He obtained his medical degree from Queen’s University and a Masters of Public Health from the Harvard School of Public Health. He completed residency training in Public Health and Preventive Medicine and Internal Medicine at the University of British Columbia.

Coro Strandberg, Principal of Strandberg Consulting (www.corostrandberg.com)

Ms. Strandberg helps companies become leaders in corporate social responsibility strategies and business models. A professionally trained social worker with experience as a Social Planner for the City of Surrey and Social Policy Director for the BC Government, for the past 20 years of her career she has been helping businesses embed social sustainability into corporate purpose and business strategies.

Coro gained this experience in the 1980s and 1990s as a Director and then Chair of the Board of Vancity Credit Union, which she helped become a global leader in values-based banking. She will share her insights on how business can be mobilized as a force for good, going beyond harm reduction to creating social value strategies. She will explore how business can become a partner in healthy equity.

Facilitators:

Lesley Dyck, MA Knowledge Translation Specialist, National Collaborating Centre for Determinants of Health (NCCDH)

Sume Ndumbe-Eyoh, MHSc Knowledge Translation Specialist, National Collaborating Centre for Determinants of Health(NCCDH)

Who should attend?

Public health practitioners at all levels, and others working for social change, will find new ideas to get from where they are to where they want to be in advocating for healthy public policy in Canada.

Online conversation:

We will also be hosting an online conversation at Health Equity Clicks <http://nccdh.ca/community> during the week of the webinar (June 15-18). Anyone can join and participate in a discussion of what social advocacy means for them in their public health work.

CLICK HERE TO REGISTER NOW!

Sincerely,
The CHNET-Works! Team at the U of Ottawa

FUNDING OPPORTUNITY:

The Ministry of Community, Sport and Cultural Development has allocated \$250,000 towards a one-time funding opportunity to encourage community events that strengthen volunteer capacity for event hosting throughout the province.

Eligible non-profit organizations are invited to apply for up to \$5,000. Grants will be awarded on a first-come, first served basis and distributed throughout B.C.'s six tourism regions.

This initiative will provide a stimulus for new events and will assist existing events that are currently ineligible for other provincial government funding.

http://www.cscd.gov.bc.ca/arts_culture/eventhostbc.htm

Get a free copy of Social Determinants of Health: The Canadian Facts at
<http://thecanadianfacts.org>

Do you have a resource, event or information you would like to share?

Send it to cindylisecchn@shaw.ca and it will be included in the weekly
Health Matters Newsletter